



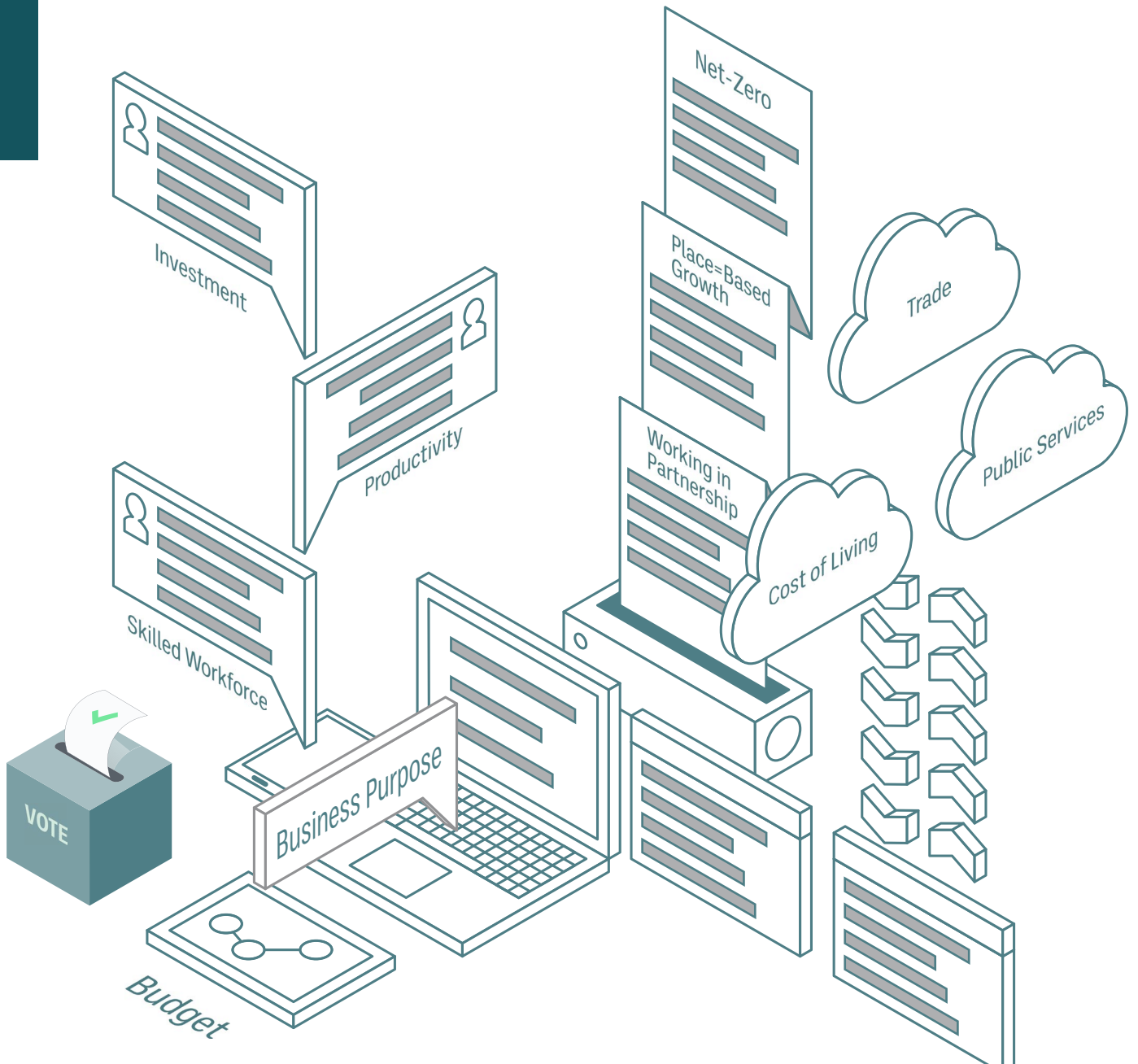
prosper

20 GENERAL 24 ELECTION PRIORITIES

Key Tests for a Prosperous Future

Does your policy programme support a prosperous future?

Will it increase Scotland's chances of success in the global economy?



OUR SIX KEY TESTS



- Long-term economic strategy
- Crowd in private finance
- Multi-year public service budgets
- Higher capital and preventative spending
- Public service reforms

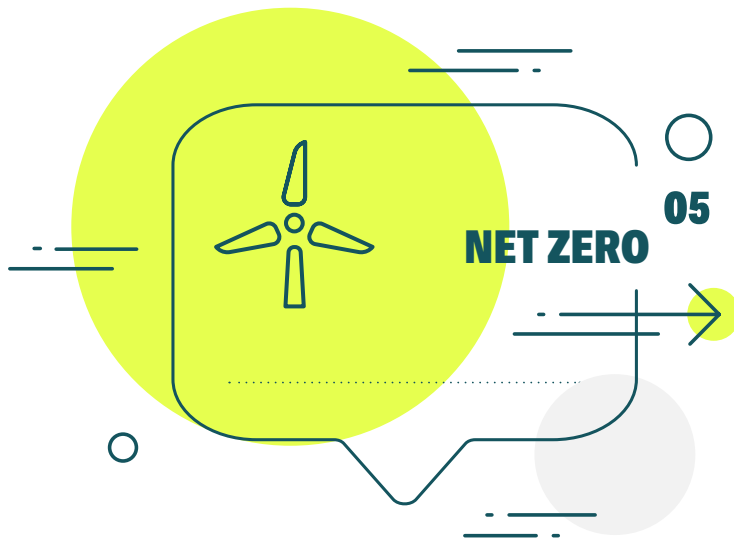
- Long-term industrial policy
- Grow world-class innovation clusters
- Negotiate new trade deals (including EU)
- Grow green trade, services trade and digital trade



- Funding and reforms for education, skills and employability
- Incentives for employer investment in training and reskilling
- Enhanced rights and protections for all workers
- Skilled migration strategy to attract talent, including tailoring for Scotland's skills and working population needs



- Pass the Better Business Act
- Tax framework incentivising purposeful models and practices
- Make Scotland and the UK global hubs for purposeful businesses
- Forge new public, private and third-sector partnerships



- Deliver net zero target and carbon budgets
- Credible plan to transition to a net-zero economy
- Support industries, workers, places and consumers
- Build a homegrown energy transition
- Deliver North Sea Transition Deal

- 30-year National Infrastructure Strategy
- Mobilise higher private and public investment
- Speed up planning system and consenting of critical infrastructure including grid connections
- Multi-decade commitment to regional growth/levelling up



MAKING A GOOD LIVING

Prosper's Blueprint for Scotland, *Making a Good Living*, describes our vision for what Scotland should be known for in the global economy of 2030. Our asks are based on what members believe Scotland should be known for by 2030.

We are united in our view that these are critical pledges for the Scottish economy. We ask that you include them in your manifestos and deliver them in Government and Parliament. We will engage with all parties in the run-up to the election on these asks.

ABOUT PROSPER

Prosper (SCDI) is a unique membership organisation, with a proud history of bringing people together from government, business and civil society to effect change. With over 500 members from across Scottish society - from charities to local authorities and micro businesses to multi-nationals - our shared ambition is to support economic growth and prosperity for all of Scotland.

[READ OUR FULL GENERAL ELECTION MANIFESTO ASKS](#)



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